

# the GRID

Community Design Center News

July 2020



15<sup>th</sup> Annual Award-Winning Series  
**reSHAPING  
ROCHESTER** 2020

*Building COMMUNITY through PLACEMAKING*

Presented by:  **HOME LEASING**  
DEVELOPMENT | CONSTRUCTION | MANAGEMENT

## June's Virtual Luncheon with Toni Griffin



Our Reshaping Rochester webinar luncheon with Toni Griffin was attended by 165 people last month! The presentation explored design justice, and has been called timely, eye-opening, and truly inspiring. We thank Professor Griffin for taking the time to help us all begin to understand how to design a just city.

**[Video recording of the presentation available here.](#)**

We also hosted a follow-up Community Conversation with Kate Mariner, PhD and Nana-Yaw Andoh, Assoc. AIA, CNU which [can be viewed here.](#)

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# PLACEMAKING 101

shaping the places we share

## Upcoming PLACEMAKING 101 Webinar

**July 22, 2020 | 12:00pm**

Urban Placemaking: Avenues for Engagement

### FEATURING:



**Erik Frisch**  
City of Rochester



**Norman Garrick**  
University of Connecticut



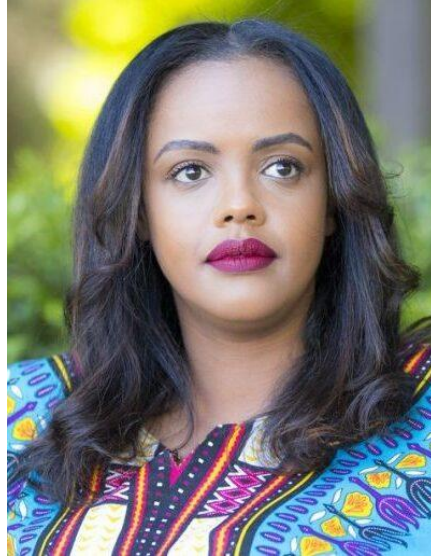
**Jim McIntosh**  
Bergmann Associates

The next installment of our PLACEMAKING 101 webinar series will explore lessons learned from the Inner Loop East project that can inform the upcoming Inner Loop North project. This is a collaboration with [C4](#) and [Hinge Neighbors](#).

[Register](#)

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**Check this out:**



Amina Yasin, City & Regional  
Planner in Metro Vancouver

## Whose Streets? Black Streets

*"Planners and urbanists, it's time to reckon with the racism rampant in city building. Here are four actions to take."*

Amina Yasin writes, "As an urban planner, I've been contemplating this problem and the ways the planning profession has had its knees in the necks of Black people through policy, top-down design approaches and unacknowledged white privilege. These factors, along with public space enforcement and anti-Blackness have been suffocating Black communities for decades." [Read the full article and Yasin's four suggested actions here.](#)

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### Additional resources on this subject:

**BLACK LIVES MATTER** is a movement and global organization whose mission is to eradicate white supremacy and build local power to intervene in violence inflicted on Black communities by the state and vigilantes.

**THE JUST CITY LAB** (Harvard Graduate School of Design) investigates the ways design and planning contribute to conditions of justice and injustice in our cities.

**10 DESIGN JUSTICE NETWORK PRINCIPLES** that guide Design Justice and aim to design processes, center people who are normally marginalized by design, and use collaborative, creative practices to address the deepest challenges our communities face.

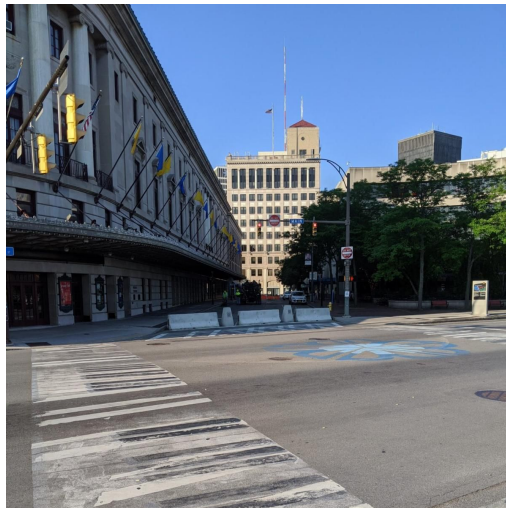
**BIPOC STUDIOS** is a public Google Docs spreadsheet created by architects and designers to highlight design, architecture, engineering, or planning studios founded by black, indigenous, and people of color.

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## Race, Architecture, and Tales for the Hood | Bryan Lee | TEDxTU

In this TEDx Talk from 2016, Bryan Lee talks about design justice -- the idea that race, culture, and architecture are inherently connected in a way that links art to racial equity and design to cultural space.





## "Flower City Sidewalks" Closes Streets to Cars for the Summer

[Flower City Sidewalks](#) is a new, innovative program rethinking the use of outdoor spaces during Rochester's pandemic reopening phases. Through this program, businesses are encouraged to expand into outdoor spaces like sidewalks, parking lots, and even streets to maintain required distancing. So far, Rochester has seen Gibbs Street closed to cars so businesses on that street can safely operate. There are five levels of permits for expanded business, ranging from sidewalk use to full street closure. [Learn more and apply here.](#)

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**See what our friends are doing:**



Reconnect Rochester encourages the community to participate in the following events, which are supported by the City of Rochester:

**Black Girls Do Bike's Unity Ride East: Kick-off**

Tues. July 7 | 7:00pm-8:00pm | Tops Plaza, 285 Upper Falls Blvd

Black Girls Do Bike is a growing a community of women/girls of color (and their supporters) who share a passion for cycling. Their series of free bike rides launches on July 7th and continues weekly through the summer. [Learn more here.](#)

**6th Annual Unity Ride**

Thurs. July 9 | 7:00pm | Bulls Head Plaza, 855 W Main St

The Unity Ride has been Rochester's most diverse bike ride since 2015. This series of free rides launches on July 9th and continues weekly through September 24. [Learn more here.](#)



**Independent Walking Tours**

Anytime | Rochester

Looking for a change in scenery? Check out these independent walking tours that [Greentopia](#), [Genesee Land Trust's](#) River Alliance, and the [Lower Falls Foundation](#) put together with [Tour Blend](#):

[EcoLoop Walking Tour](#)

[Lower Falls Walking Tour](#)

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# GENESEE LAND TRUST

## Nature Preserves Open to Explore

Anytime | Rochester

Due to current events, many of Genesee Land Trust's spring and summer activities have been cancelled or put on hold. In the meantime, they invite you to explore their [interactive map](#) and plan your next visit to one of their nature preserves.

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The Community Design Center is generously supported by



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